

Cycle

Hawke's Bay is a region made for cycling. The Hawke's Bay Trails offer more than 200km of undulating limestone cycleways that safely and easily connect many of the region's culinary, cultural and environmental must-dos.

Well-developed mountain bike parks are conveniently located nearby all major cities and towns, while bike hire and cycle tour operators are well equipped to ensure you have everything you need.



Events

Hawke's Bay is an events mecca. Celebrate the best of Art Deco, food and wine, music, sports and more as venues across the region light up year-round.

And while the calendar is always busy, highlights include the Art Deco Festival in February, Horse of the Year in March, Hawke's Bay Marathon in May, Hawke's Bay Arts Festival in October, Spring Fling in September and October and F.A.W.C! Food and Wine Classic in summer.



Accommodation

Indulging in Hawke's Bay Food and Wine Country can be tiring work, so finding the perfect place to rest your weary head is critical. With a wide variety of accommodation on offer across the region, there is something to suit all needs and budgets.

From luxury retreats and romantic cottages among the vines, to great motels, hotels, B&Bs, backpackers and family-friendly holiday parks, Hawke's Bay has it all.

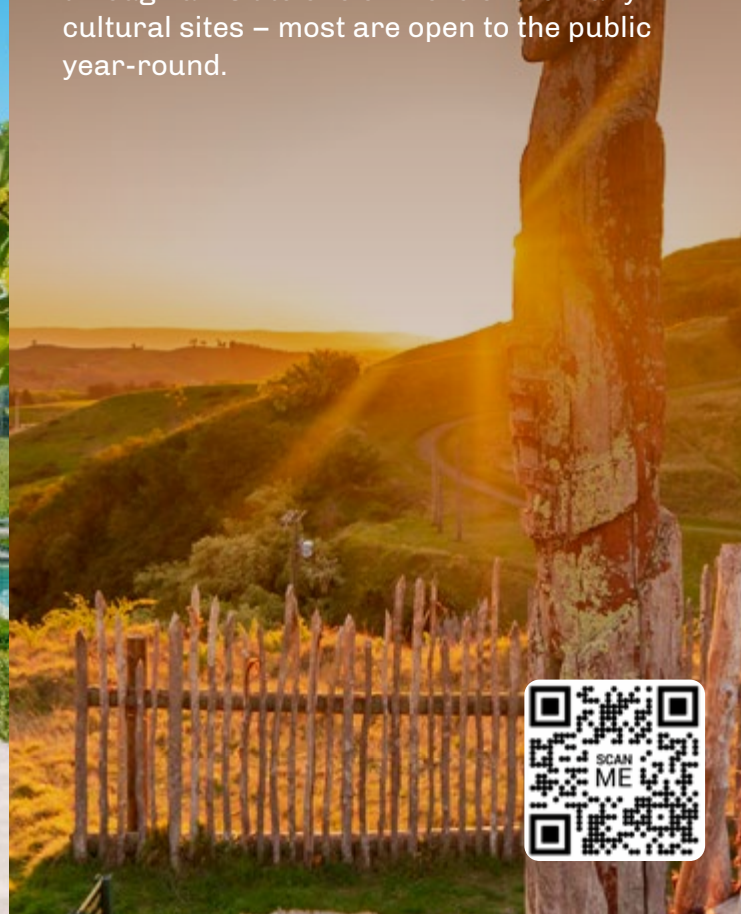


Māori Culture

Hawke's Bay is known to Māori as Te Matau-a-Māui / The Hook of Māui, in reference to the early navigator Māui, who bestowed the first placenames to the region over 1000 years ago.

Mythical legends play an important role in the transmission of oral histories in Māori culture and Hawke's Bay has a rich heritage of Māori pūrākau (myths and legends).

Much of this can be experienced first-hand through a visit to one or more of the many cultural sites – most are open to the public year-round.



Art Deco

Napier City is an outdoor gallery. Following the devastating 7.8 magnitude earthquake in 1931, Napier's citizens rebuilt their city in the style of the time – Art Deco. The result is the highest concentration of Art Deco buildings on Earth.

The Art Deco Trust, based in Napier, takes regular walking tours around the city, or visitors can opt for a Vintage Car Tour and discover how Art Deco spread through Napier's suburbs and onwards to Hastings as well.



Food & Wine

Hawke's Bay is New Zealand's Food and Wine Country.

With varied terroir, Hawke's Bay is New Zealand's oldest wine-growing region and an agricultural powerhouse that attracts passionate producers, artisans and urban restaurateurs who deliver New Zealand's foremost array of provenance-led, culinary experiences.

The region's unrivalled bounty ensures visitors experience the full gamut of paddock to plate, grape to glass and tree to table feasting throughout all corners of the region.

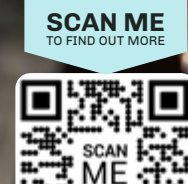


Hawke's Bay Visitor Guide

Welcome

Welcome to New Zealand's Food and Wine Country. Renowned as a foodies' playground, Hawke's Bay is one of New Zealand's most desirable culinary destinations.

With fertile soils and a warm temperate climate, it boasts thousands of acres of farms, orchards and vineyards, and is headed by a stable of award-winning winemakers, chefs and purveyors. A region of diverse and magnificent landscapes, Hawke's Bay beckons travellers to explore.



Tiaki Promise

TE MATAU-A-MĀUI

The Tiaki Promise is a commitment to care for New Zealand, for now and for future generations. In Hawke's Bay Food and Wine Country our whenua (land) is precious, and everyone who lives and travels here has a responsibility to look after it.



Getting Here

Hawke's Bay can be easily accessed by road, sea and air. Direct flights from Auckland, Wellington and Christchurch fly daily to Hawke's Bay, while Napier Port is well visited by cruise ships during warmer months.

Touring routes connect Hawke's Bay by road, via the Thermal Explorer Highway from the north, the Pacific Coast Highway from the north-east, and the Classic New Zealand Wine Trail from the south.



Getting Around

Hawke's Bay is easy to discover by bike and car. Limestone cycleways crisscross the region, while the regional Go Bus service operates seven days a week. Taxi, shuttle and rideshare services are also available.

Find your way with a map from one of the isite Visitor Information Centres in Wairoa, Napier, Hastings and Havelock North. Visitor information can also be found at Te Huinga Wai, in Waipukurau.



Find Out More

Visit us at hawkesbaynz.com

[hawkesbaynz](#)

[hawkesbaynz](#)

Call in to our local isites:

Hastings 0800 427 846

Napier 06 834 1911

Wairoa 06 838 7440

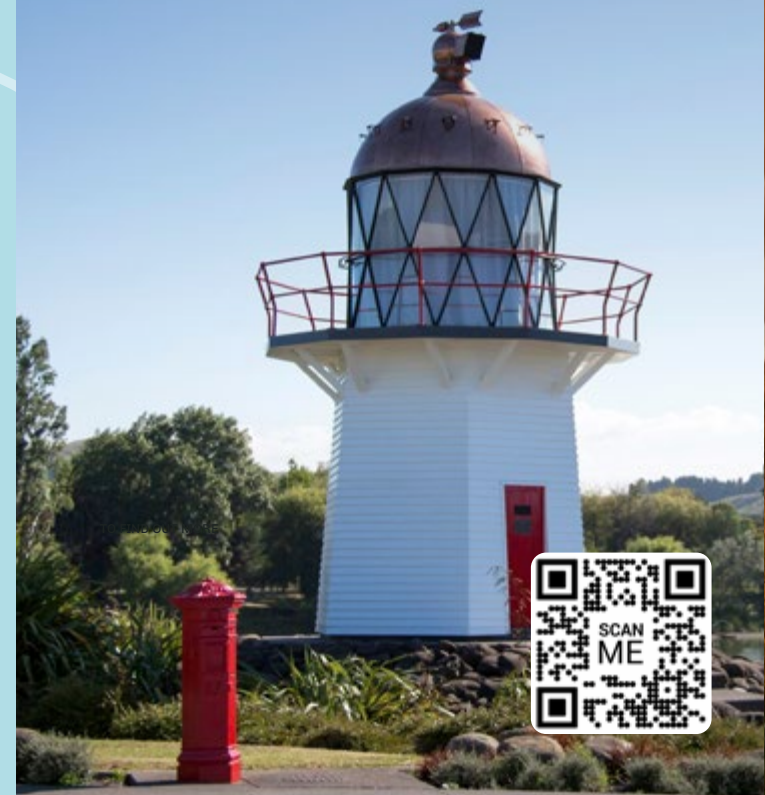




Wairoa

Wairoa (Māori for long river) is the largest town in northern Hawke's Bay, and the gateway for memorable adventures across the district's spectacular, and often untouched, landscapes.

When you've explored the rich heritage of Wairoa township, the jewels of Mōrepe, Māhia Peninsula and Lake Waikaremoana await.



Hastings

A place where differences collide. Home to Hastings city and Havelock North village, Hastings District offers a vast and diverse playground.

From breathtaking mountains to the sun-soaked sea, experience nature as you take in waterfalls, beaches and wetlands on foot or along the ever-popular cycle trails. Savour world-renowned wineries alongside a hefty dose of urban eateries, events and boutique shopping.



Napier

As one of the world's most complete collections of Art Deco-styled buildings, Napier city is an iconic visitor destination and the perfect location from which to start your Hawke's Bay holiday.

This compact city thrums with Art Deco experiences, award-winning restaurants and wineries, exceptional cocktail and wine bars. Napier has easy access to Hawke's Bay's extensive network of cycle trails and picturesque waterfronts where adventures abound.



Central Hawke's Bay

Home to historic villages and majestic homesteads, charming townships and some of New Zealand's most spectacular countryside, Central Hawke's Bay is a gem waiting to be discovered.

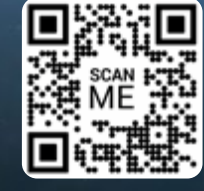
This corner of Food and Wine Country blossoms with each season. Explore by bike on the district's well-manicured cycleways. Discover rich Māori heritage, incredible beaches, rugged mountain ranges, or simply sit back and relax in luxurious accommodation. A visit timed during spring will allow you to enjoy the district's annual Spring Fling.



Walking & Hiking

From easy strolls to multi-day tramps, walking will take you to some of Hawke's Bay's most beautiful places. Urban walks connect easily to the Hawke's Bay's Trails for scenic exploring, while the Department of Conservation's well-established network of tracks and trails will reward walkers with stunning vistas and nature aplenty.

Highlights include the iconic lookout Bell Rock, north of Napier, Sunrise Hut in Central Hawke's Bay, Te Mata Park in Hastings and Lake Waikaremoana in Wairoa, one of New Zealand's 10 Great Walks.



Arts, Culture & Heritage

Hawke's Bay is home to many of New Zealand's best-known artists, photographers, furniture and fashion designers, musicians and filmmakers.

From art installations in public spaces around Napier, Hastings and Havelock North, and a growing number of small galleries representing local and national artists, there is always something new to discover. The Hastings Art Gallery hold regular exhibitions, while the MTG Hawke's Bay in Napier is home to the region's permanent collection of treasures.



Tours

Whether basking in the region's incredible landscapes, taking part in wildlife tours and heritage experiences, savouring the art or tasting the wine and food, Hawke's Bay's tours are as diverse as the region itself.

Thankfully, wherever you find yourself in Hawke's Bay, passionate guides will ensure you enjoy their hometown, and are always ready and willing to share their favourite tips for Hawke's Bay.



Landscapes & Nature

Hawke's Bay is blessed with 360km of coastline to the east, adventurous mountain ranges to the west, and a climate conducive to year-round exploration.

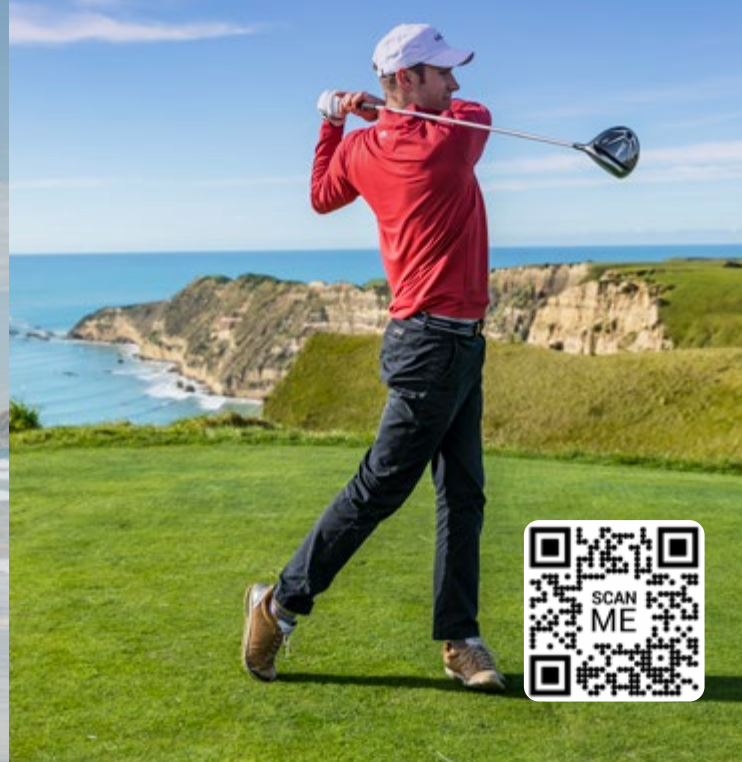
A natural playground, Hawke's Bay countryside offers braided rivers, mountainous national parks, starkly beautiful waterfalls and lush countryside. Waipatiki, Waimarama and Ocean beaches are jewels in the Hastings District, while Central Hawke's Bay has six stunning beaches to choose from – from Kairakau in the north to Te Paerahi in the south.



Sports & Recreation

With a breadth of outdoor experiences, it stands to reason that Hawke's Bay abounds with sporting and recreation opportunities.

Golf in Hawke's Bay ranges from world-class links-style courses to smaller, nine-hole country club courses. Cyclists and runners will enjoy the Hawke's Bay Trails that zigzag across the region, while visitors keen on a spot of rafting, tramping, trout fishing and hunting will love the Kaweka and Ruahine ranges. Māhia is a haven for those who love fishing and surfing.



Attractions

Families will have a blast in Hawke's Bay with plenty of attractions to entertain the young and young at heart. Head to Marine Parade and discover Bayskate and Par 2 Mini Golf, or feed the penguins at the National Aquarium of New Zealand.

Discover the world's largest, most accessible mainland gannet colony at Cape Kidnappers, meet the bees at Arataki Honey Visitor Centre in Havelock North, or get wet and wild at Splash Planet in Hastings.

